



**CITY MANAGER'S
OFFICE**

Justin A. Howalt, P.E.
City Manager

Claire H. Burroughes
Asst. City Manager

Jared Morris
City Attorney

Press Release

For Immediate Release:

June 22, 2022

**CITY OF CLOVIS TO HOST CONTEST TO NAME NEW CAMEL AT HILLCREST
PARK ZOO**

CLOVIS, NM - The City of Clovis and the Hillcrest Park Zoo have organized a contest for individuals and businesses to bid for the naming rights of the Hillcrest Park Zoo's newest addition, a baby male bactrian camel. Beginning Wednesday, June 22, 2022, interested parties may complete an online form available at www.cityofclovis.org/camel to place their bid and proposed name. A list of contest rules is also available on the website. The bidding period will close at 5:00p.m., Wednesday, July 6, 2022, after which the highest bidder will be notified. All proceeds of the contest will benefit the Hillcrest Park Zoo.

"The bactrian camel was born on April 10th and can be seen in the front habitat as you enter the Hillcrest Park Zoo," advised Hillcrest Park Zoo Director Damian Lechner, who started with the City of Clovis in May 2022. "We are excited to involve the community in naming the camel and are pleased that he has found his forever home in our community."

Parks and Recreation Director Russell Hooper also commented on the contest. "We are continuing to improve the zoo as a major tourist destination for our region. We would like to thank the public in advance for supporting the zoo through this contest and encourage both individuals and businesses to participate."

For questions regarding the camel naming contest, please contact the City Manager's Office at (575) 763-9670. The public is also encouraged to visit the community's new camel, which can be seen in the first habitat as you enter the Hillcrest Park Zoo.