



**CITY MANAGER'S  
OFFICE**

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**Press Release**

**For Immediate Release:**

**May 18, 2022**

**CITY OF CLOVIS INVITES THE PUBLIC TO COMPLETE AN ECONOMIC  
DEVELOPMENT SURVEY**

CLOVIS, NM – As part of the preparation of a strategic plan for economic development, the City of Clovis invites stakeholders and residents of the City and surrounding region to participate in a brief visioning survey. The information provided will help inform and guide the economic development strategic planning efforts. The survey will be available until Monday, June 13, 2022, and can be found on the City's website or at <https://survey.zohopublic.com/zs/0PCzTc>.

The City of Clovis has engaged economic development consulting firm TIP Strategies, based in Austin and Seattle, to lead the strategic planning process. The consultants are being supported by the City of Clovis and designated committees of key stakeholders and community leaders. TIP Strategies will use both quantitative and qualitative data to support its findings and will recommend a set of best practices, based upon its observations in the field. TIP Strategies has over 26 years of experience in economic development strategic planning, spanning over 400 engagements in 40 states and 4 countries.

The strategic plan will outline a set of strategic initiatives to recruit new businesses to the area, attract and retain talent, develop the local workforce, and expand existing industry and business sectors. The plan will also outline approaches to promote investment in targeted areas and enhance our quality of place.

The survey is completely confidential. No identifying information is collected, and results of the survey will be provided in aggregate only.

For more information regarding the survey, please contact the City Manager's Office at (575) 763-9670.